



**Aquinas Academy Walk-a-Thon 2018**

Countdown to the

**Walk-a-Thon, MONDAY, MAY 21, 2018**  
North Park near Pie Traynor Field; 9:00 a.m. – 1:00 p.m.

Family Bulletin # 4 – Week of 4/23/18

**“Little or Big...Each Step Counts!”**

**TIME**

**CRUNCH**

**FOOTPRINT**

**SPONSORS**

**IMPORTANT**

**PLEASE ACT NOW!**

**CORPORATE “FOOTPRINT” SPONSORS**

**PLEASE GET ALL PAPERWORK FOR “FOOTPRINT” SPONSORS TO THE OFFICE ASAP.**

**NOTE: THE OFFICIAL – FIRM – DEADLINE IS FRIDAY, MAY 11, 2018.**

**WE WILL NOT BE EXTENDING THE DEADLINE BEYOND MAY 11TH!**

FOOTPRINT SPONSOR = financial gift of at least \$500 or goods/services valued at least \$500; names listed on Walk-a-Thon t-shirt / banner.

If you helped secure a Footprint Sponsor, PLEASE CAREFULLY REVIEW THE NEXT BLOCK to ensure that the name is listed and that it’s spelled correctly. If you don’t see a sponsor’s name that should be listed or if corrections are necessary, please email Carol Scherer immediately at [chls33123@verizon.net](mailto:chls33123@verizon.net)

**FOOTPRINT**

**SPONSORS...**

**MORE**

**NEEDED**

**2018 FOOTPRINT SPONSORS**

as of Tuesday, 4/24/18; deadline is Friday, 5/11/18  
representing \$6,750 and prizes...

1.	Clark Hill PLC
2.	Combustion Service & Equipment Co.
3.	Devlin Funeral Home
4.	Francis J. Craig Agency, Inc.
5.	Intertech Ci
6.	InTune With The Arts Studios, Inc. (PRIZES)
7.	Iron Gate Technology, Inc.
8.	Joseph Tambellini Restaurant
9.	Ogletree, Deakins, Nash, Smoak & Steward, PC
10.	Sail Mortgage
11.	Shorebridge Wealth Management
12.	Silvaggio Consulting, LLC
13.	The Pour House
14.	Willman& Silvaggio, LLP

**THANK YOU** to all **FOOTPRINT SPONSORS** who have contributed thus far!

*Note: At this same time in the preparation process last year, we had 23 FOOTPRINT Sponsors representing at least \$11,500. Please try for more Footprint Sponsors!*

**THE  
STATE OF OUR  
WALK-A-THON**

**MOST  
IMPORTANT  
OF  
ALL!**

**YOUR WALK-A-THON CHAIRPERSON AND THE REST OF THE COMMITTEE REQUEST YOUR KIND CONSIDERATION IN HELPING US MANAGE THE NEXT FEW WEEKS.** The Walk-a-Thon is on a Monday. High School graduation is the following Saturday (Memorial Day weekend). Prize Day is the Tuesday after Memorial Day, May 29th. *We have precious few days to process all the checks and properly allocate prize tickets in that short week!*

**PLEASE CAREFULLY READ THE FOLLOWING MESSAGE ABOUT PLEDGES. SINCERELY THINK ABOUT THE BEST WAY YOUR FAMILY CAN PARTICIPATE IN HELPING MAKE OUR WALK-A-THON A HUGE SUCCESS (IN AN EFFICIENT MANNER)...**

As you know, our 2018 Walk-a-Thon goal is **\$75,000**. Since our expenses are already almost covered (see the last block for an update on remaining “shoestrings), *we’re looking for the \$75,000 in the form of sponsorships & pledges.*

As of Tuesday, 4/24/18, we’ve collected **\$2,455 in student/family pledges**, all in the form of “lump-sum” contributions. Added to the \$6,750 in contributions from Footprint Sponsors and the \$825 from Footstep Sponsors, **we’ve collected a total of \$10,030**

**STUDENT/  
FAMILY**

**PLEDGES**

**“LUMP-SUM”  
OR  
“PER-MILE”**

**towards our \$75,000 goal. We have \$65,000 to go!**

Aquinas families who have been around for at least one Walk-a-Thon (some for all 12!), know that we generally use the amount of a Footprint Sponsor as a guideline for how much a family can expect to contribute towards this vital fundraiser. As you know, the Footprint Sponsor amount is \$500. When a family succeeds in securing a Footprint Sponsor, they’ve succeeded in meeting their \$500 goal. What if your family can’t or doesn’t want to seek out a Footprint Sponsor?

Each family is different in how they approach raising money for the Walk-a-Thon.

Some have taken advantage of the opportunity to send student pledge letters to family and friends (far away and close to home). The choice to write a “lump-sum” check or a “per-mile” challenge based on the number of laps/miles a student walks/runs is available to those who receive the letter.

Some families prefer to simply write one check on behalf of their child(ren), not reaching out to others in their extended family or neighborhood.

The choice on how to approach participating in the success of the Walk-a-Thon is yours. The key is to participate! The “Tuesday Tidbits” issued by Mrs. Mitros on 4/24/18 remind all of us that “we truly count on a successful Walk-a-Thon event!” Remember, if your child(ren) help raise \$250 in the form of pledges from family and friends, your family contribution is lessened and you don’t have to contribute as much out of your own funds. Think about it!

Back to the request from your Walk-a-Thon Chairperson and the rest of the Committee...

**PLEASE...**

**...IF YOU DEFINITELY KNOW THAT YOUR FAMILY INTENDS TO SUPPORT THE WALK-A-THON IN THE FORM OF A SINGLE CHECK ON BEHALF OF YOUR CHILD(REN), SEND IT NOW.** All Walk-a-Thon forms are available via the Aquinas website but the “Pledge Form” is attached to this email for your convenience.

**NOT TO WORRY...**

**IF YOU DECIDE TO SEEK PLEDGES AFTER YOU’VE ALREADY SUBMITTED YOUR SINGLE-CHECK CONTRIBUTION, JUST FILL IN ANOTHER FORM AND SEND IT TO THE OFFICE.**

**THANK YOU!!!**

## **“FOOTSTEP”**

### **SPONSORS**

### **Walk-a-Thon EXPENSES**

## **FOOTSTEP SPONSORS**

(contributing less than \$500)

- NO deadline for “Footstep” Sponsors (names not listed on t-shirt / banner).
- **As of Tuesday, 4/24/18, we have collected \$825 and prizes valued over \$900**
- Keep trying to secure Footprint Sponsors!

## **EXPENSES STILL TO BE UNDERWRITTEN...**

**THANK YOU** for the extra help in covering Walk-a-Thon expenses. Only four (4) “shoestrings” – representing \$1,300 – remain. Please consider helping. Thank you!

Lower School T-Shirts	\$300
High School T-Shirts	\$350
Sponsor Banner	\$350
Postage	\$300
<b>TOTAL NEEDED AS OF 4/24/18</b>	<b>\$1,300</b>

## **CHAIRPERSON**

Carol Scherer – 412-478-3769; [chls33123@verizon.net](mailto:chls33123@verizon.net)